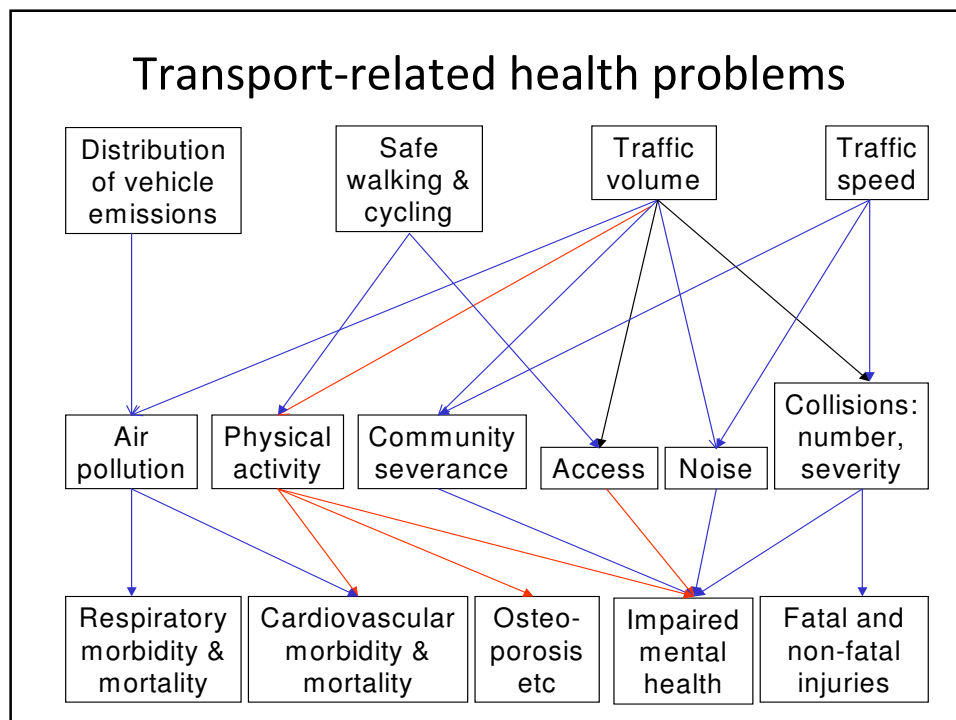


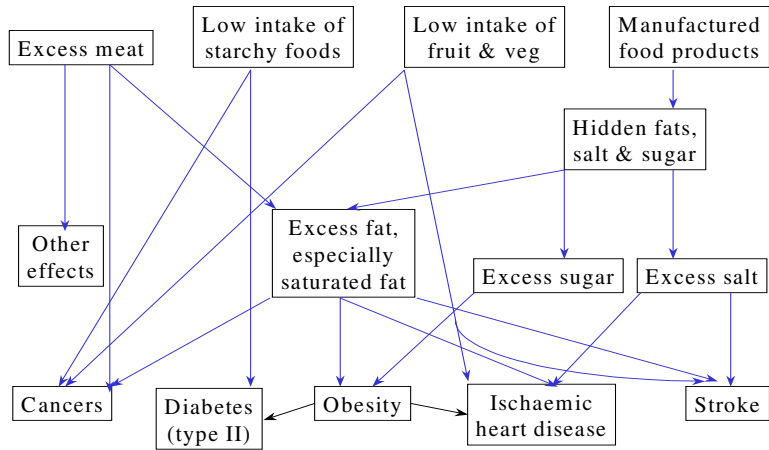
# Causal diagrams for evaluation of public health interventions

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## Diet-related health problems



## Determinants of the determinants of health

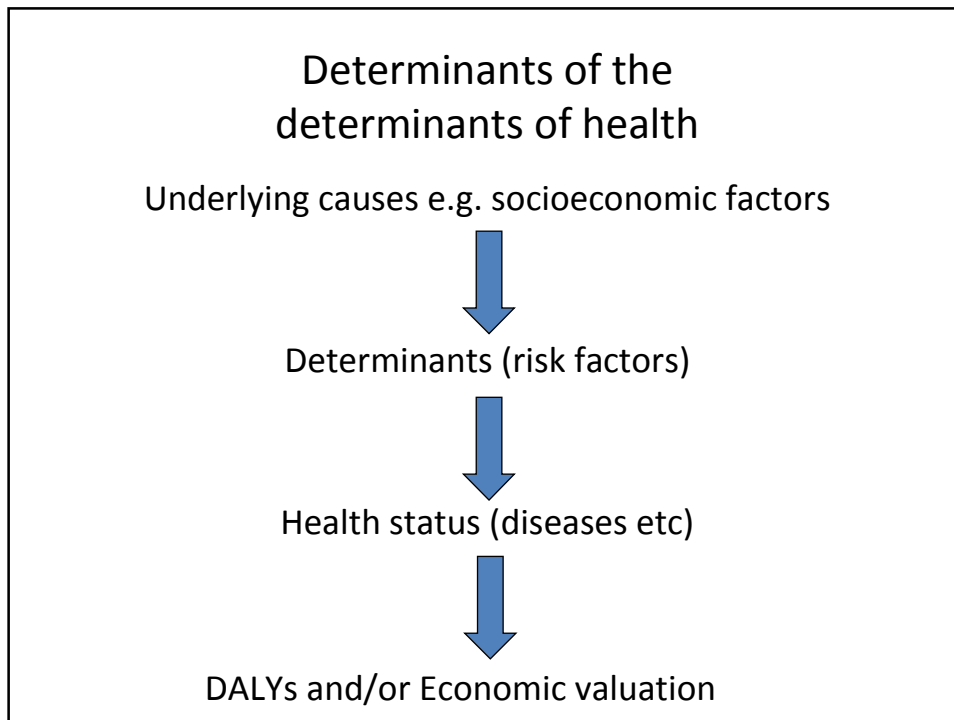
Underlying causes e.g. socioeconomic factors



Determinants (risk factors)



Health status (diseases etc)



### Basic characteristics of diagram

- chains of causation, not just one link
- multiple chains – assumption of independence
  - combination of chains in policy e.g. stick & carrot
- multidisciplinary
- individual & group levels (as is routine in infectious disease epidemiology)
- organised by economic/policy sector
- health determines the content of the diagram – “driven by the bottom line”

## Use of diagrams

- flow charts are used for modelling in infectious disease epidemiology, based on differential equations (Anderson & May)
- diagrams in statistics – graphical models
- these are not necessarily explicitly “causal”

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- flow charts are used for modelling in infectious disease epidemiology, based on differential equations (Anderson & May)
- diagrams in statistics – graphical models
- these are not necessarily explicitly “causal”
- the theory of Directed Acyclic Graphs (DAGs) has developed formal rules for controlling confounding, as rigorous as algebraic formulations, and less error-prone in complicated situations
  - in epidemiology, this has so far used mainly for inferring causation for a single link, but this approach can be expanded to diagrams of larger causal systems

## Causal diagrams

- typically “causation” here means that one variable affects the magnitude, probability and/or severity of the next variable
- start simple; build up
  - reduction and expansion – pragmatic
- diagrams are suitable for both qualitative and quantitative analysis
- a diagram is not like a single study, it’s more like a synthesis, => the issue of generalisability
- diagrams evolve from conjectural to well-supported, as evidence is accumulated

## Functions of diagrams: scientific

- a framework for analysis, e.g. statistical modelling
- to make assumptions and hypotheses explicit for discussion, and for planning data collection and analysis
- to place hypotheses in the public domain prior to testing – a conjecture that is open to refutation
- to identify evidence gaps
- to generate a research agenda

## Functions of diagrams: use for policy

- means of communicating among stakeholders
- to express the connections between policy options and health outcomes, **positive and negative; unintended as well as intended:**
  - to facilitate discussions between experts in different fields, e.g. transport, health; policy areas such as land use, road planning, charging
  - to make judgements explicit
  - to simplify but not over-simplify
  - a check-list, to ensure inclusion of all key items
  - broader than e.g. “evaluation” (1-chain focus)

## Relationship to the policy process

- there are various possible models
- the best is **a division of labour** between the technical assessment and the policy process: for all the possible **policy options** – including those not currently seen as feasible – **a list of the health impacts**, including the numbers affected and the severity of effects (economic valuation can be added), information on special risk groups/equity, on reversibility and on possibilities (and costs) for remediation
  - plus the degree of certainty of each component

## Determinants of the determinants of health

Underlying causes e.g. socioeconomic factors



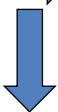
Determinants (risk factors)



Health status (diseases etc)

## Altering the determinants of the health determinants

Policy options → alterable causes



Changes in alterable risk factors



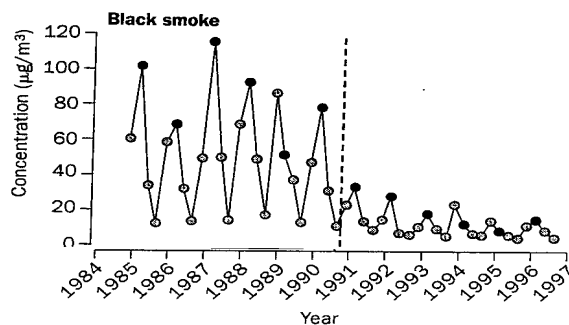
Changes in health status

## “Change” models: advantages

- *Pragmatism*: changes in the determinants of health determinants link naturally to policy options (cf Wanless: “natural experiments”);
- *Parsimony*: the immense complexity of the pathways can be greatly reduced by focusing on changes, especially in the absence of effect modification;
- *Philosophy*: causality is more readily grasped when something is altered, e.g. a particular road layout rather than “roads” as a necessary condition of “road deaths”.

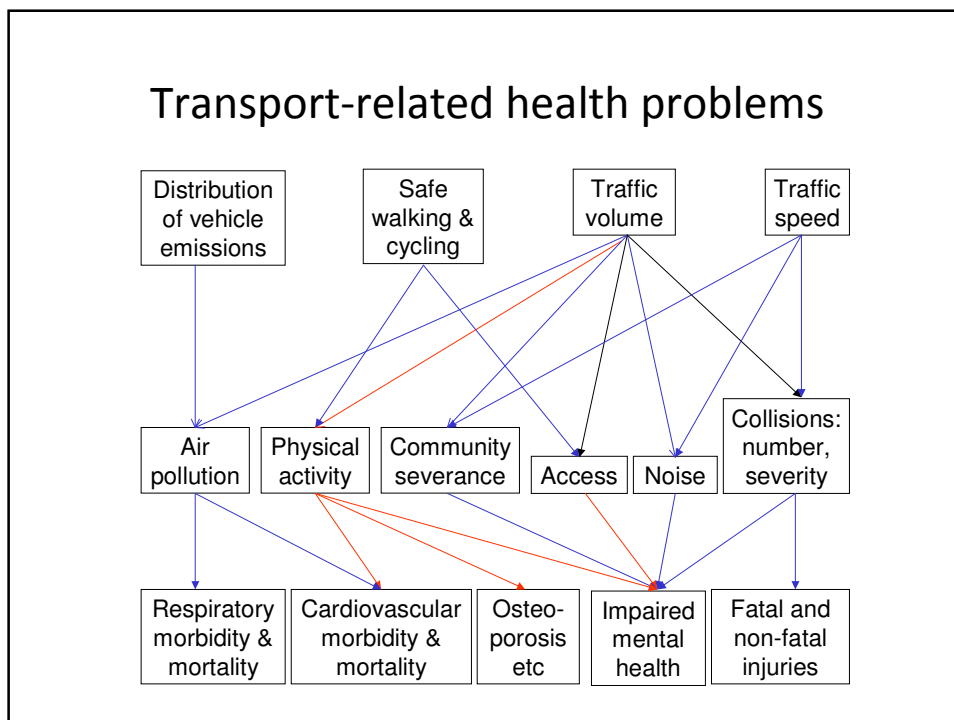
## Effect of the coal ban, Dublin, 1990

- before-after comparison of pollution concentration, adjusted for weather etc
- 72 months before and after the ban
- also controls for influenza and age structure
- all-Ireland controls for secular changes

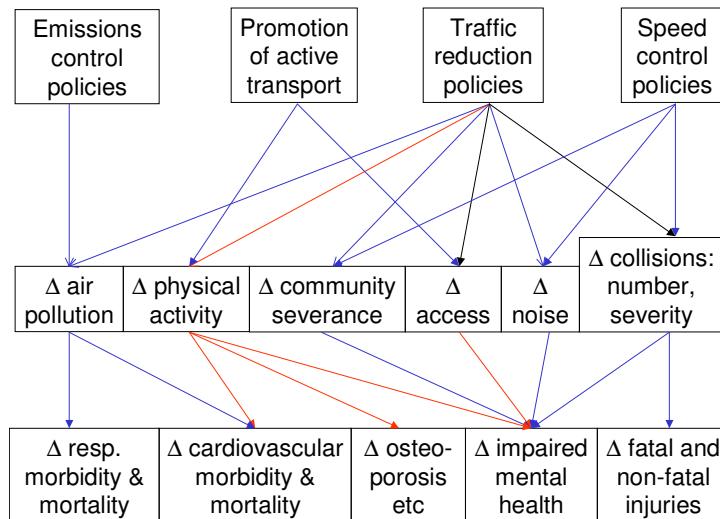




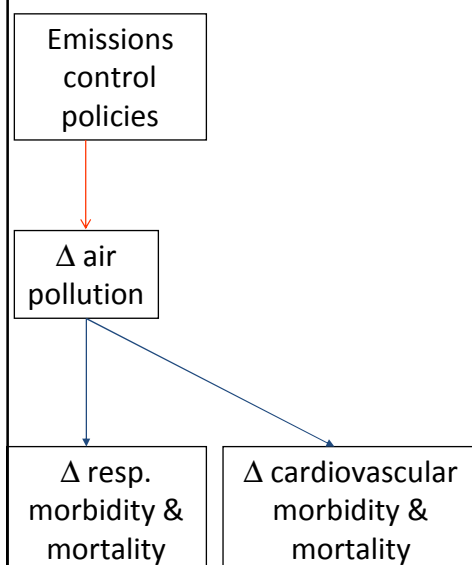
	1984-90	1990-96	Change	p
<b>Deaths per 1000 person-years</b>				
<b>Non-trauma</b>				
Autumn	8.73	8.54	-0.19	<0.0001
Winter	11.03	9.88	-1.15	<0.0001
Spring	9.49	8.66	-0.83	<0.0001
Summer	8.40	7.56	-0.85	<0.0001
Total	9.41	8.65	-0.75	<0.0001
<b>Cardiovascular</b>				
Autumn	4.01	3.67	-0.34	<0.0001
Winter	5.18	4.47	-0.71	<0.0001
Spring	4.41	3.71	-0.69	<0.0001
Summer	3.89	3.29	-0.59	<0.0001
Total	4.37	3.78	-0.58	<0.0001
<b>Respiratory</b>				
Autumn	1.11	1.09	-0.02	0.51
Winter	2.00	1.55	-0.44	<0.0001
Spring	1.49	1.16	-0.33	<0.0001
Summer	0.93	0.83	-0.10	0.049
Total	1.38	1.16	-0.22	<0.0001

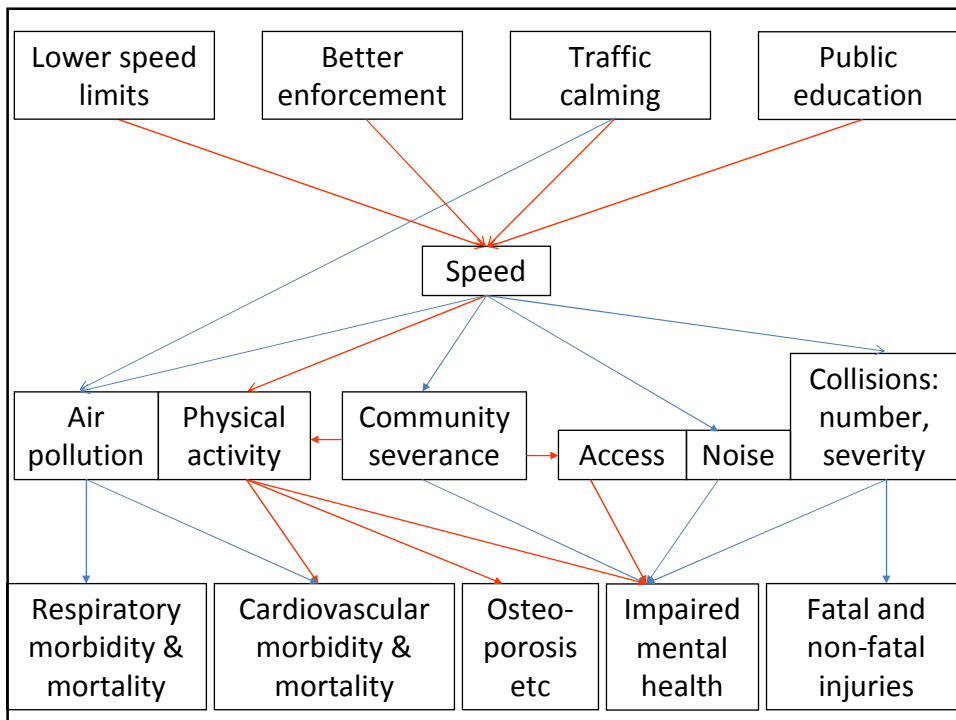
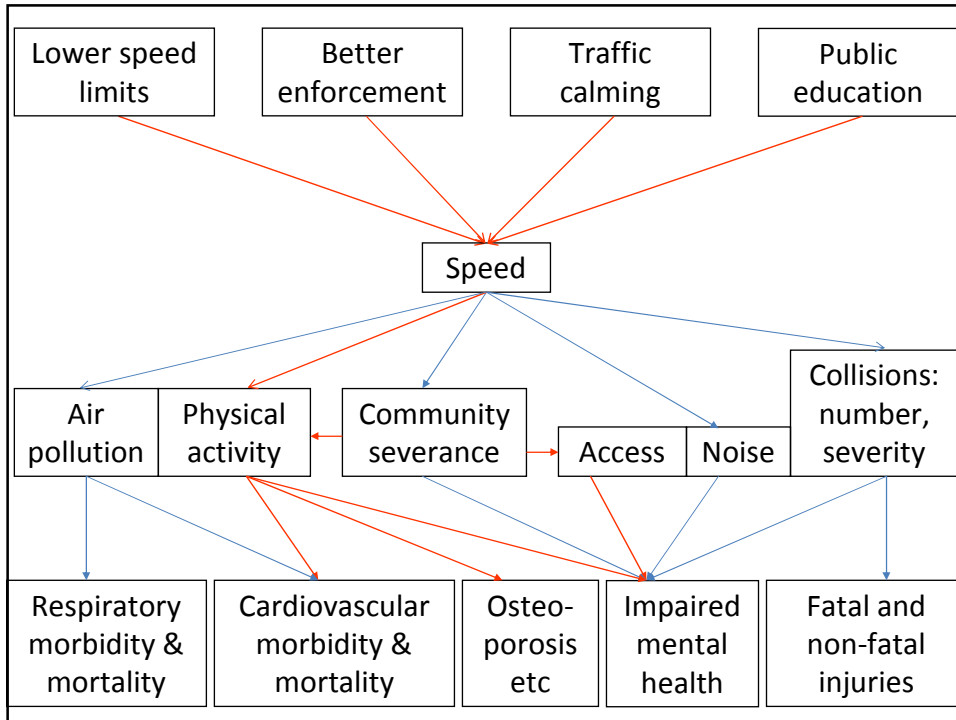


## Health impact of transport policies

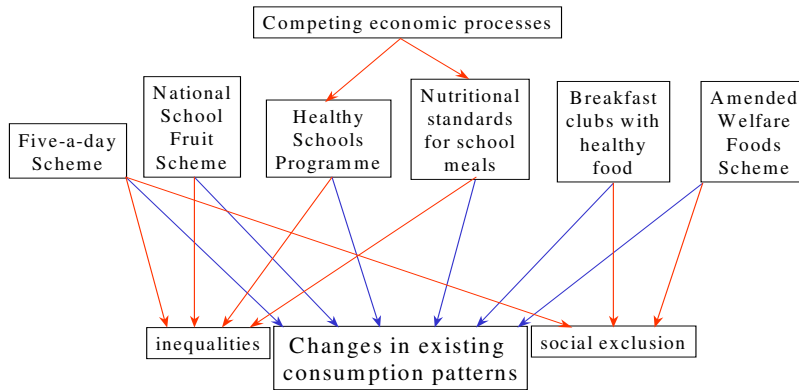


## Emissions control as a technical fix

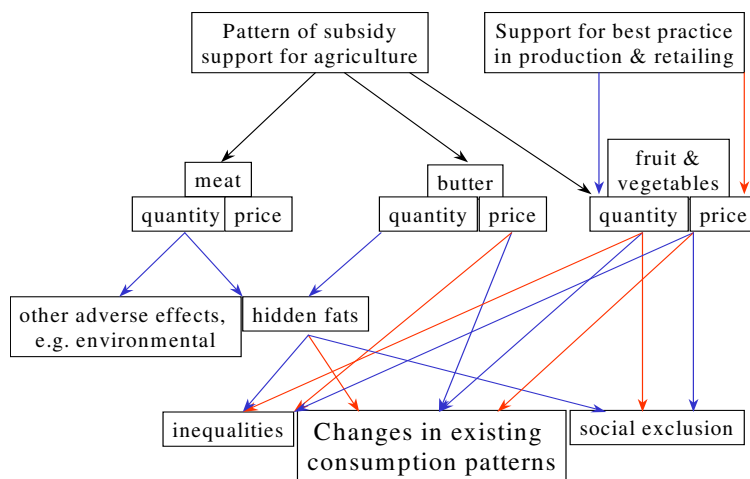




## Health promotion initiatives



## Agricultural policy



## Methodological issues

- need for sensitivity analyses
- combining individual and group (e.g. spatial) levels of analysis
- combining static and “change” evidence
- feedback

## A dangerous bend

making the  
road straighter

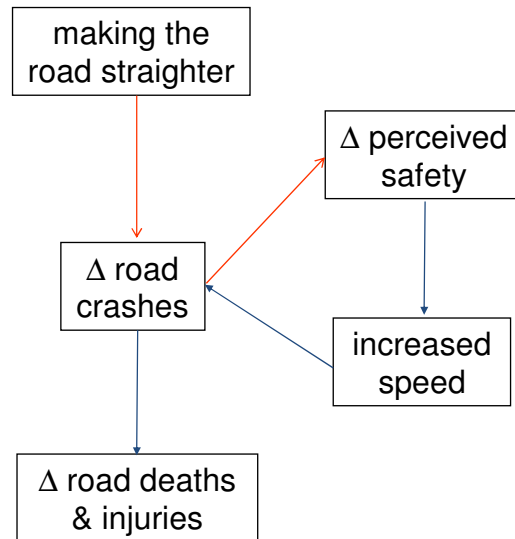


Δ road  
crashes



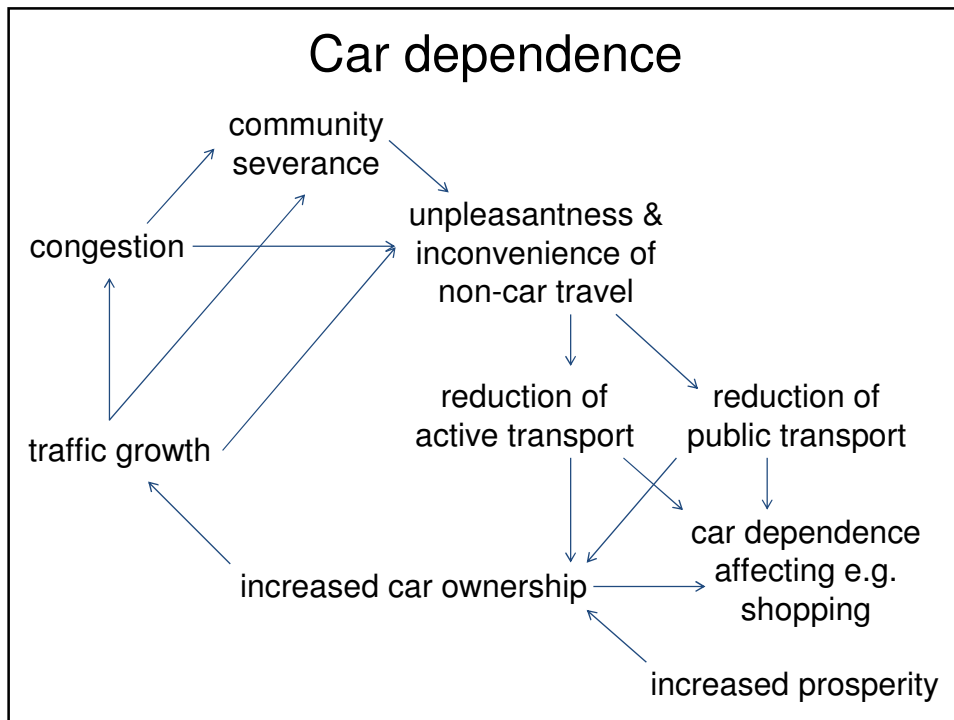
Δ road deaths  
& injuries

## A dangerous bend: risk compensation



## Feedback

- negative feedback
  - adaptive responses like risk compensation
- positive feedback
  - amplifies the effect



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## Feedback

- negative feedback
  - adaptive responses like risk compensation
- positive feedback
  - amplifies the effect
- feedback is especially likely
  - (a) with issues that have a substantial behavioural element  
e.g. drug abuse, violence, obesity;
  - (b) if the policy decision is itself included in the model –  
analysis **of** policy – we have been more concerned with  
health impacts of policy options, i.e. analysis **for** policy

Thank you!