

**Evidence Based Health Promotion
in MPH Training
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EBHP – MPH Program

- Module „Health Promotion and Prevention“ 2,5 ECTS
prerequisites
- Introduction into EBM/ Epi module
- Quantitative and qualitative research methods (5 ECTS)
- Advanced evaluation methods (2,5 ECTS)
- EBM/ HTA/ Economic Evaluation of Health Services (5 ECTS)

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Capability to develop and carry out HP+Prev programs according to the following concepts and principles:

1. the crucial role of theories and ethics underlying HP+Prev programs
2. the relevance of HP+Prev for the health of the populations
3. the organizational and policy context of HP+Prev
4. the relevance of intersectoral actions and interdisciplinary approaches

Capability to develop and carry out HP+Prev programs according to the following concepts and principles:

4. planning and implementing health promotion and prevention programs and measures according to the public health-action cycle
5. concepts and methods of quality development, evidence based health promotion and program evaluation

Content

- Introduction/ Concepts
- Theories, Norms/ Ethics, Models of HP+Prev
- Strategies of HP+Prev
- Quality development/ quality criteria/ instruments for quality assurance
- Evidence based HP+Prev
- Program evaluation
- Students project presentation and written paper (group work examn)

Health promotion action cycle

